



AREA LABOR PROFILE

Banks

County



Labor Force Activity - 2009

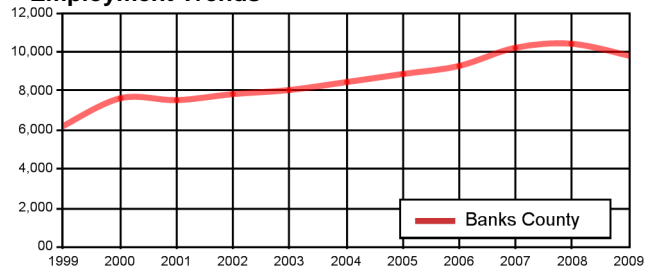
2009 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Banks	10,545	9,769	776	7.4%
Franklin	10,171	8,992	1,179	11.6%
Habersham	20,191	18,259	1,932	9.6%
Hall	89,411	81,363	8,048	9.0%
Jackson	26,988	24,141	2,847	10.5%
Madison	15,954	14,630	1,324	8.3%
Stephens	13,481	12,056	1,425	10.6%
Banks Area	186,741	169,210	17,531	9.4%
Georgia	4,768,923	4,311,728	457,195	9.6%
United States	154,142,000	139,877,000	14,265,000	9.3%

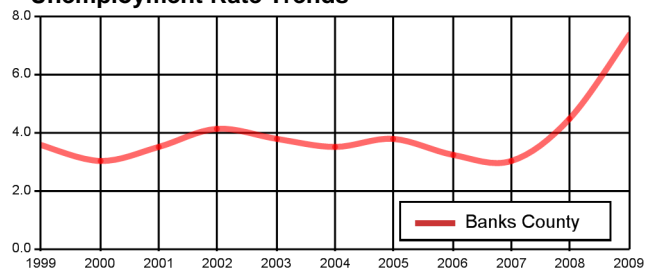
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

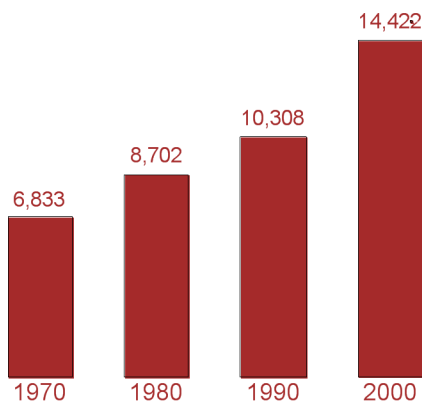
Employment Trends



Unemployment Rate Trends



Population Estimates



Population

	2000 Census	2009 Rank	2009 Estimate	% Change 2000-2009	2015 Projected*	% Change 2000-2015
Banks	14,504	98	16,799	15.8	19,961	37.6
City of Homer	950					
Banks Area	305,076		387,379	27.0	460,339	50.9
Georgia	8,230,161		9,829,211	19.4	11,076,619	34.6
United States	281,421,906		307,006,550	9.1	322,365,787	14.5

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MICHAEL L. THURMOND - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program
Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Information and Analysis; E-mail: Workforce_Info@dol.state.ga.us Phone: (404) 232-3875

Industry Mix - 2009

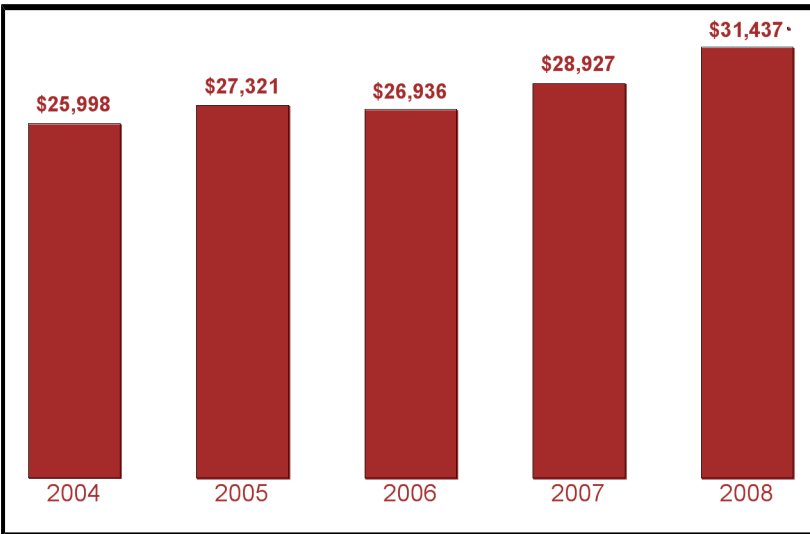
INDUSTRY	Banks				Banks Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	76	1,327	27.9	619	1,763	34,153	27.8	702
Agriculture, Forestry, Fishing and Hunting	12	*	*	*	87	1,153	0.9	785
Mining, Quarrying, and Oil and Gas Extraction	0	0	0.0	0	9	107	0.1	785
Construction	51	153	3.2	642	1,124	5,587	4.5	697
Manufacturing	13	902	19.0	484	543	27,308	22.2	700
Food	1	*	*	*	50	11,771	9.6	586
Textile Mills	2	*	*	*	24	2,573	2.1	563
Wood Product	2	*	*	*	32	538	0.4	727
Printing and Related Support Activities	1	*	*	*	32	595	0.5	662
Nonmetallic Mineral Product	1	*	*	*	40	541	0.4	699
Fabricated Metal Product	5	42	0.9	703	91	1,632	1.3	840
Machinery	1	*	*	*	43	2,769	2.3	857
Apparel	0	0	0.0	0	4	142	0.1	342
Computer and Electronic Product	0	0	0.0	0	5	37	0.0	881
Paper	0	0	0.0	0	6	70	0.1	760
Beverage and Tobacco Product	0	0	0.0	0	6	182	0.1	845
Primary Metal	0	0	0.0	0	6	323	0.3	833
Textile Product Mills	0	0	0.0	0	9	33	0.0	347
Electrical Equipment, Appliance, and Component	0	0	0.0	0	10	555	0.5	783
Plastics and Rubber Products	0	0	0.0	0	21	1,093	0.9	628
Chemical	0	0	0.0	0	23	847	0.7	1,206
Transportation Equipment	0	0	0.0	0	24	1,280	1.0	918
Miscellaneous	0	0	0.0	0	45	1,372	1.1	1,001
Furniture and Related Product	0	0	0.0	0	72	952	0.8	640
Service-Providing	200	2,564	53.9	445	6,114	66,547	54.1	654
Utilities	0	0	0.0	0	18	607	0.5	1,239
Wholesale Trade	10	134	2.8	675	534	5,329	4.3	891
Retail Trade	64	782	16.4	433	1,239	14,729	12.0	493
Transportation and Warehousing	8	15	0.3	555	265	3,417	2.8	736
Information	6	*	*	*	88	1,235	1.0	804
Finance and Insurance	11	44	0.9	651	471	3,423	2.8	911
Real Estate and Rental and Leasing	6	2	0.0	337	319	949	0.8	553
Professional, Scientific, and Technical Services	13	42	0.9	1,281	710	2,430	2.0	843
Management of Companies and Enterprises	0	0	0.0	0	41	1,463	1.2	966
Administrative and Support and Waste Management and Remediation Services	19	148	3.1	540	489	5,997	4.9	448
Educational Services	1	*	*	*	53	2,088	1.7	520
Health Care and Social Assistance	11	71	1.5	946	688	12,341	10.0	792
Arts, Entertainment, and Recreation	5	120	2.5	198	100	1,072	0.9	3,005
Accommodation and Food Services	33	861	18.1	250	566	9,080	7.4	247
Other Services (except Public Administration)	13	25	0.5	403	533	2,384	1.9	467
Unclassified - industry not assigned	6	4	0.1	409	183	90	0.1	635
Total - Private Sector	282	3,895	81.8	532	8,060	100,790	82.0	670
Total - Government	26	865	18.2	632	385	22,169	18.0	656
Federal Government	5	17	0.4	835	80	982	0.8	994
State Government	9	24	0.5	491	118	3,404	2.8	631
Local Government	12	824	17.3	571	187	17,783	14.5	642
ALL INDUSTRIES	308	4,759	100.0	517	8,445	122,958	100.0	668
ALL INDUSTRIES - Georgia					271,509	3,798,106		824

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are annual averages of 2009.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

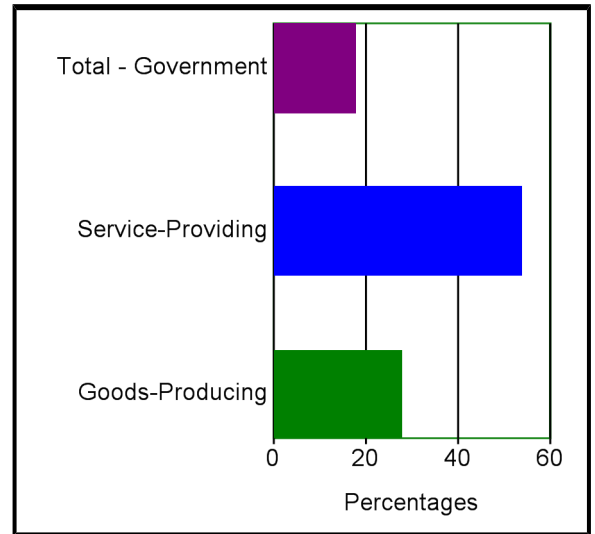
Banks Per Capita Income

Source: U.S. Bureau of Economic Analysis



Banks Industry Mix 2009

Source: See Industry Mix data on Page 2.



Top Employers - 2009

FIVE LARGEST EMPLOYERS

Banks

Cracker Barrel Old Country Store Inc
 Fieldale Farms Corp
 Lumite Inc
 Mount Vernon Mills Inc
 Windstream Communications Inc

Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2009. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

TEN LARGEST EMPLOYERS

Banks Area

Employer	COUNTY
Mount Vernon Mills Inc	Banks
Northeast GA Medical Center Inc	Hall
Fieldale Farms Corp	Hall
Fieldale Farms Corp	Habersham
Pilgrims Pride Corp	Hall
Mar Jac Poultry Inc	Hall
Willstaff Inc	Hall
Wal-Mart	Hall
Wrigley Manufacturing Co LLC	Hall
Wayne Farms LLC	Jackson

Commuting Patterns

EMPLOYED RESIDENTS OF

Banks

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Banks, GA	1,721	24.8
Hall, GA	1,492	21.5
Jackson, GA	1,386	20.0
Habersham, GA	1,078	15.6
Clarke, GA	274	4.0
Gwinnett, GA	184	2.7
Franklin, GA	112	1.6
Stephens, GA	103	1.5
Other	578	8.3
Total Residents:	6,928	100.0

PERSONS WORKING IN

Banks

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Banks, GA	1,721	43.6
Jackson, GA	748	19.0
Habersham, GA	398	10.1
Hall, GA	230	5.8
Franklin, GA	229	5.8
Madison, GA	143	3.6
Clarke, GA	138	3.5
White, GA	58	1.5
Other	282	7.1
Total Residents:	3,947	100.0

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2000 County-To-County Worker Flow Files.

Education of the Labor Force

Banks Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Some High School	31.7%	41.1%	28.8%	23.7%	26.7%	48.1%
High School Grad/GED	32.9%	29.7%	32.5%	35.6%	35.4%	27.7%
Some College	21.8%	25.6%	23.6%	24.5%	21.1%	13.3%
College Grad 4 Yr	8.8%	3.4%	11.4%	10.5%	9.3%	7.0%
Post Grad Studies	4.8%	0.2%	3.8%	5.8%	7.6%	3.9%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents the percentage total of workers with either Some College with no degree or an Associate degree.

Source: U.S. Census Bureau - 2000 Decennial Census.

High School Graduates - 2009

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Banks	161	--	161
Franklin	216	--	216
Habersham	340	--	340
Hall	1,479	--	1,479
Jackson	547	--	547
Madison	265	--	265
Stephens	232	--	232
Banks Area	3,240	--	3,240



Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2009 from Georgia Independent School Association.

Colleges and Universities

Banks Area

Hall

Brenau University	www.brenau.edu
Gainesville State College	www.gsc.edu
Lanier Technical College	www.laniertech.edu

Banks

Milledgeville Campus (Satellite campus of Central Georgia Technical College)	www.centralgatech.edu
Lanier Technical College (Technical college servicing area)	www.laniertech.edu

Franklin

Emmanuel College	www.ec.edu
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Stephens

Currahee Campus (Satellite campus of North Georgia Technical College)	www.northgatech.edu
Toccoa Falls College	www.tfc.edu

Habersham

North Georgia Technical College	www.northgatech.edu
Piedmont College	www.piedmont.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2009

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2007	2008	2009	2007-2008	2008-2009
Accounting Technology/Technician and Bookkeeping	49	48	57	-2.0	18.8
Administrative Assistant and Secretarial Science, General	35	37	36	5.7	-2.7
Aesthetician/Esthetician and Skin Care Specialist	3	10	6	233.3	-40.0
Allied Health Diagnostic/Intervention/Treatment Professions, Oth	8	6	10	-25.0	66.7
Architectural Drafting and Architectural CAD/CADD	3	10	2	233.3	-80.0
Autobody/Collision and Repair Technology/Technician	13	19	20	46.2	5.3
Automobile/Automotive Mechanics Technology/Technician	12	37	7	208.3	-81.1
Banking and Financial Support Services	5	5	5	0.0	0.0
Business Administration, Management and Operations, Other	7	3	6	-57.1	100.0
CAD/CADD Drafting and/or Design Technology/Technician	4	6	11	50.0	83.3
Child Care Provider/Assistant	1	11	11	1000.0	0.0
Clinical/Medical Laboratory Technician	2	5	9	150.0	80.0
Computer Installation and Repair Technology/Technician	10	8	6	-20.0	-25.0
Computer Systems Networking and Telecommunications	83	46	35	-44.6	-23.9
Cosmetology/Cosmetologist, General	33	51	49	54.5	-3.9
Criminal Justice/Safety Studies	26	32	12	23.1	-62.5
Data Entry/Microcomputer Applications, General	16	24	8	50.0	-66.7
Data Processing and Data Processing Technology/Technician	15	9	21	-40.0	133.3
Dental Assisting/Assistant	5	16	16	220.0	0.0

Technical College Graduates - 2009

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2007	2008	2009	2007-2008	2008-2009
Dental Hygiene/Hygienist	12	14	13	16.7	-7.1
Drafting and Design Technology/Technician, General	27	29	22	7.4	-24.1
Early Childhood Education and Teaching	60	50	56	-16.7	12.0
Electrical/Electronics Equipment Installation and Repair, General	9	4	4	-55.6	0.0
Electrician	13	7	13	-46.2	85.7
Emergency Medical Technology/Technician (EMT Paramedic)	167	111	146	-33.5	31.5
Entrepreneurship/Entrepreneurial Studies	1	3	1	200.0	-66.7
Fire Science/Fire-fighting	20	25	16	25.0	-36.0
General Office Occupations and Clerical Services	5	4	4	-20.0	0.0
Graphic and Printing Equipment Operator, General Production	5	15	16	200.0	6.7
Heating/AC/Ventilation/Refrig Maint Technology/Technician	15	16	21	6.7	31.3
Industrial Mechanics and Maintenance Technology	32	32	46	0.0	43.8
Interior Design	4	12	6	200.0	-50.0
Licensed Practical/Vocational Nurse Training	76	66	81	-13.2	22.7
Machine Shop Technology/Assistant	17	10	13	-41.2	30.0
Mechanic and Repair Technologies/Technicians, Other	1	1	4	0.0	300.0
Medical Administrative/Executive Assistant and Medical Secretary	14	15	11	7.1	-26.7
Medical Insurance Coding Specialist/Coder	15	9	5	-40.0	-44.4
Medical Office Management/Administration	4	3	4	-25.0	33.3
Medical Reception/Receptionist	56	33	21	-41.1	-36.4
Medical Transcription/Transcriptionist	1	11	1	1000.0	-90.9
Medical/Clinical Assistant	81	88	66	8.6	-25.0
Nurse/Nursing Assistant/Aide and Patient Care Assistant	98	41	189	-58.2	361.0
Operations Management and Supervision	25	25	14	0.0	-44.0
Personal and Culinary Services, Other	3	2	5	-33.3	150.0
Pharmacy Technician/Assistant	5	8	15	60.0	87.5
Phlebotomy/Phlebotomist	22	24	34	9.1	41.7
Plumbing Technology/Plumber	7	2	2	-71.4	0.0
Sales, Distribution, and Marketing Operations, General	11	11	5	0.0	-54.5
Small Business Administration/Management	12	11	7	-8.3	-36.4
Surgical Technology/Technologist	13	27	20	107.7	-25.9
Web Page, Digital/Multimedia and Information Resources Design	19	8	6	-57.9	-25.0
Welding Technology/Welder	38	33	40	-13.2	21.2

Definition: All graduates except those listed as technical certificates are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length.

Source: Integrated Postsecondary Education Data System

Note - The data shown is from Lanier Technical College

Occupational Profile for Residents of Banks County

	Banks		Banks Area	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Civilian Labor Force	7,325	100.0	149,102	100.0
Management, Business and Financial Workers	701	9.6	14,006	9.4
Science, Engineering and Computer Professionals	80	1.1	2,975	2.0
Healthcare Practitioner Professionals	84	1.2	2,885	1.9
Other Professional Workers	372	5.1	11,740	7.9
Technicians	179	2.4	3,247	2.2
Sales Workers	800	10.9	15,989	10.7
Administrative Support Workers	966	13.2	21,191	14.2
Construction and Extractive Craft Workers	514	7.0	9,461	6.4
Installation, Maintenance and Repair Craft Workers	652	8.9	10,174	6.8
Production Operative Workers	1,134	15.5	22,686	15.2
Transportation and Material Moving Operative Workers	467	6.4	7,419	5.0
Laborers and Helpers	488	6.7	9,090	6.1
Protective Service Workers	180	2.5	2,563	1.7
Service Workers, except Protective	690	9.4	14,966	10.0
Unemployed, No Civilian Work Experience Since 1995	18	0.3	710	0.5

Source: U.S. Census Bureau - 2000 Decennial Census.(EEO Data Tools)

Active Applicants - Georgia Department of Labor

	TOTAL	Prof., Tech. and Mangerial	Clerical and Sales	Service	Agr., Forestry and Fishing	Processing	Machine Trades	Bench- Work	Structural Work	Misc.
Banks	234	30	56	27	04	5	23	17	45	27
Franklin	352	38	78	44	06	11	49	12	53	61
Habersham	1,018	100	226	151	28	31	121	62	158	141
Hall	2,268	358	463	255	37	139	216	112	254	434
Jackson	618	106	144	58	09	15	62	25	82	117
Madison	384	44	64	42	05	10	33	25	79	82
Stephens	721	51	130	141	07	15	82	37	111	147
Total Area	5,595	727	1,161	718	96	226	586	290	782	1,009

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of May 2010).

Georgia Department of Labor Location(s)

Career Center(s)

112 N Alexander Street
Toccoa GA 30577

Phone: (706) 282 - 4514 **Fax:** (706) 282 - 4513

For copies of Area Labor Profiles, please visit our website at: www.dol.state.ga.us or contact Workforce Information and Analysis, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax:404-232-3888 or Email us at workforce_info@dol.state.ga.us