

Hotel Online

News for the Hospitality Executive

Ribbon Cut for the 80-room Fairfield Inn & Suites by Marriott in Commerce, Georgia

Kelly Brower the Opening General Manager

Atlanta, Georgia – October 5, 2010 – Hotel Equities (www.hotelequities.com) recently celebrated the Grand Opening and Ribbon Cutting for the 80-room Fairfield Inn & Suites by Marriott in Commerce, Georgia. Located at 137 Frontage Road, the Fairfield Inn & Suites Commerce will operate as a Marriott franchise, managed by Atlanta-based Hotel Equities. Kelly Brower heads the staff as the hotel's General Manager.



Celebrating the Grand Opening of the Fairfield Inn & Suites in Commerce, GA are dignitaries from the community and the hotel industry including **Shane Short**, President and CEO, Jackson County Chamber of Commerce; **Malinda Foster**, hotel Director of Sales; **Kris Hoerler**, hotel Operations Manager; **Tina Patel**, special guest; **Kelly Brower**, hotel General Manager; **Tamara Markham**, Hotel Equities Senior Operations Director; **Glenn Lewis**, Regional VP CFRST Franchise Lodging for Marriott International; **Adam Patel**, hotel owner; **Paul Patel**, hotel owner; **Fred Cerrone**, Hotel Equities President and CEO; **Bonnie Johnson**, President, Banks County Convention & Visitors Bureau; **Tara Fulcher**, Executive Director, Banks County Chamber of Commerce.

Glenn Lewis, Regional Vice President CFRST Franchise Lodging, represented Marriott International at the event and helped to cut the ceremonial ribbon.

Hotel Equities welcomed local dignitaries including Shane Short, President and CEO, Jackson County



Chamber of Commerce; Tara Fulcher, Executive Director, Banks County Chamber of Commerce; and Bonnie Johnson, President, Banks County Convention & Visitors Bureau.

“Our hotel offers quality accommodations at an affordable price for both business and leisure travelers,” said Tamara Markham, Senior Operations Manager, Hotel Equities. “Our award-winning service will set us apart as we open the first Fairfield Inn hotel in the Commerce area.”

Whether traveling for business or pleasure, the hotel offers guests convenient access to Tanger Outlet

Centers, Toccoa Falls, Lake Hartwell, the Atlanta Dragway and the University of Georgia.

Hotel amenities include an indoor heated swimming pool with spa, exercise room, valet laundry service, free high-speed Internet, fax and copy service. A complimentary continental breakfast is available each morning in the lobby area. The hotel offers a meeting room with 600 square feet of meeting space.

The public space in the new Fairfield Inn & Suites presents a flexible and functional contemporary design that is also very flexible. A vibrant color palette of greens, blues, and oranges greets guests in the open and bright new lobby. Suite rooms are thoughtfully designed to offer separate living, working and sleeping areas and the suites include an additional television, microwave, and mini-fridge.

About Hotel Equities

Hotel Equities (www.hotelequities.com) is an Atlanta-based full-scale hotel management, development and consulting firm. Frederick W. Cerrone, CHA, serves as President and CEO. HE presently has 46 properties in its portfolio. For more information, visit www.hotelequities.com.

For more information or reservations, call the Commerce Fairfield Inn & Suites hotel directly at 706-336-0066, call the Fairfield Inn toll-free number at 800-228-2800, contact a travel agent or visit the web site at www.marriott.com/ahnco.